

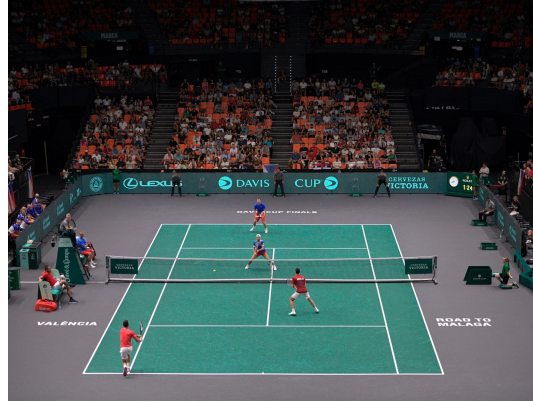
MPG

MEDIA | MARKETING | MANAGEMENT
PERFORMANCE GROUP

EMPOWERING BRANDS, ATHLETES AND
TALENTS WORLDWIDE



GLOBAL MARKETING AND MANAGEMENT EXCELLENCE



Our mission is to deliver unparalleled services combining expertise in media communications, corporate communications, content production, distribution, athlete, talent and event management, as well as legal advice within those topics.



MEDIA | MARKETING | MANAGEMENT
PERFORMANCE GROUP

WORLDWIDE IMPACT IN MEDIA, MARKETING & MANAGEMENT



MEDIA COMMUNICATION, PRODUCTION AND DISTRIBUTION

Crafting narratives that resonate globally. Our approach involves a customized media strategy and strategic distribution for worldwide impact, combining expertise in 360 communications, content production, distribution, and rights licensing.



360 MARKETING MIX

Creating and executing holistic strategies tailored for brands, businesses, individuals and events, aligned with business goals, through carefully selected marketing pillars and strategically planned timelines.



MANAGEMENT

Elevating talents and athletes globally, helping them reach success in and out of their sports, art or other arenas. We develop and build their personal brands, grow channels, showcase their marketability, manage reputation, activate sponsorships, all while preserving their authenticity.



GLOBAL IMPACT

3MPG operates on a global scale, connecting brands, artists, athletes, events and sports clubs with audiences worldwide. We think 360 and leave no part of clients' missions neglected, caring for reputation, growth and an easy-going partnership and work atmosphere.

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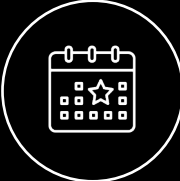
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3MPG SERVICES



ATHLETE / TALENT MANAGEMENT

We optimize our talents' personal brand for peak performance, ensuring that their personal and professional goals are aligned with sponsorship and brand partnership opportunities.



EVENT MARKETING

We create memorable events that reinforce your brand, increase engagement and leave a lasting impression with your target audience.



PUBLIC RELATIONS

Enhancing your brand image and credibility through strategic storytelling and media relations, improving public perception to increase trust and awareness.



BRAND DEVELOPMENT

We shape and refine your brand identity to resonate with your audience, build loyalty and stand out in a crowded marketplace for sustainable business growth.

BRANDING

CORPORATE COMMUNICATIONS

CONSULTING

GLOBAL NEWS DISTRIBUTION

CONTENT PRODUCTION

GRAPHIC & WEB DESIGN

BRAND BUILDING

ATHLETE MARKETING

PROJECT MANAGEMENT

SOCIAL MEDIA MANAGEMENT

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KIND OF THINGS WE DO



Plane Landing Burj Al Arab Heliport Dubai / UAE



America's Cup, Oracle Team USA / America's Cup, Alinghi Red Bull Racing



Wake Skating on the Highest Infinity Pool in the World / Dubai



STEFANOS TSITSIPAS – Brand Development & Marketing Communication / Content Production & Distribution



Scuderia Alpha Tauri Livery Reveals / Red Bull Racing Activations



XTERRA World Cup / World Championships, Molveno / ITA



ELENA RYBAKINA - Brand Development, Marketing Analysis & Strategy / Content Creation & Distribution for Partners



FIA World Rally Cross



Tunnel Pass – Aerobatic Pilot Dario Costa's Plane Flight through a Tunnel in Istanbul / TUR



Wings for Life World Run Non-Profit Foundation for Spinal Cord Research

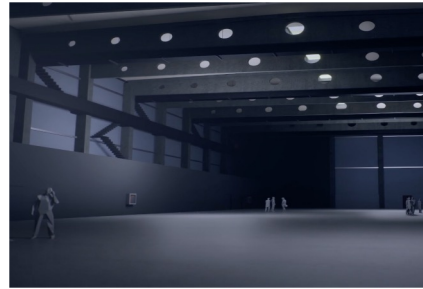
KIND OF THINGS WE DO



CC REAL – Global Corporate Communications & Marketing



Post AG – Corporate Communications



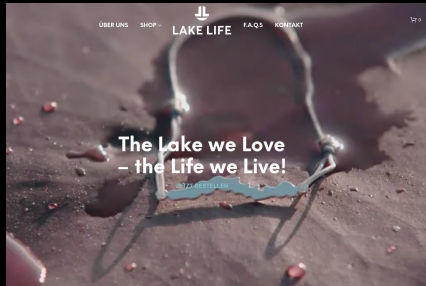
HQ7 Studios – Co-owner Brand Development, Marketing & Communication, Content Creation



Millennium City Vienna – Marketing & Content Production



ITIS Helsinki – Marketing & Content Production



LAKE LIFE bracelets – Co-owner Brand & Business Development, Marketing and Content Creation



La Bastide Des Canaris, Saint-Tropez – Content Creation



F.A.T. / Porsche Ice Race – Content Production / Global News Distribution & VIP Hospitality for Main Partners



Top shopping and office assets
Investor, co-owner and/or operator of real estates are the CC Real's present functions and steps are being made to make its portfolio even larger and more diverse.



CCO Split – Marketing & Content Production

GLOBAL CONTENT DISTRIBUTION

Supercharge your brand's impact with our global media distribution power. From TV to digital, across print, our network ensures your brand soars across markets, connecting with diverse audiences.



Strategic Reach

Leverage our extensive global network with contacts in over 145 markets. We help clients secure exposure across diverse media outlets – TV, print, digital – maximizing their brand's visibility.



Key Media Partnerships

Established content provider for leading global news agencies and networks. Featured in Reuters, CNN International, BBC World, and much more globally credible outlets, ensuring content credibility.



Comprehensive Coverage

Direct collaboration with public and private TV stations worldwide. Helping clients maintain presence on popular global online platforms and regional media outlets.



Content Licensing Opportunities

Aside from news distribution, we can assist in content licensing deals, content placement against payment, rights sales and basically any other content related service.

We go beyond securing content placement by actively shaping your narrative to reflect your ambitions and brand identity.

Amid the noise of AI narratives, we offer a compelling, human-centric approach that captures eyeballs in today's demanding attention economy, helping you navigate your story, and creating moments worthy of media attention.

RTE

beIN
SPORT

★EUROSPORT

abc

UNIVISION

RTS 1

TF1

EBU
OPERATING EUROVISION AND EURORADIO

BBC
SPORT

REUTERS TV

STAR+

FOX
SPORTS

ESPN

CCTV

ALJAZEERA

euronews.

FUJI TELEVISION

TV5MONDE

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An aerial, high-angle photograph of a sailboat on the water. The sail is dark with a large, light-colored graphic of a bull's head and the text 'Red Bull' and 'The Bull' visible. The hull has 'alinghi' written on it. The boat is moving, leaving a white wake in the dark water.

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SERVING SUCCESS TOGETHER